

ISI and WinterGreen Research Announce The Addition of BIT Analyst Group to The Industry Analyst Alliance Program

Infrastructure Solutions, Inc. (ISI) and WinterGreen Research—leading IT infrastructure assessment and optimization services companies—announce the addition of BIT Analyst Group to the Industry Analyst Alliance Program.

Minneapolis, MN ([PRWEB](#)) July 31, 2013 -- Infrastructure Solutions, Inc. (ISI) and WinterGreen Research - leading IT infrastructure assessment and optimization services companies - announce the addition of BIT Analyst Group to the Industry Analyst Alliance Program.

Industry Analyst Alliance Program is a network of independent information technology analysts and experts from leading research, service, and software companies around the world. The members share current research data and results from thousands of data center engagements with the goal of identifying ways companies can drive down operating costs by minimizing inefficiencies in IT resources and energy consumption. They study and analyze data for different data center architectures and IT workloads over physical, virtual, cloud, or a combination of these platforms.

BIT Analyst Group is headquartered in Paris, France and is the leading European information technology research and analyst firm with global coverage that extends to 35 countries. It was founded by IT expert and researcher, Bernard Dubs, and is dedicated to economic intelligence, enterprise digital (ICT) transformation, new organization & business models.

“We are excited to have Bernard and his advisory firm join the Industry Analyst Alliance Program,” said Willard (Bill) Cecchi, President, ISI. “With his addition, the alliance becomes more capable in its mission to provide reliable, actionable recommendations to data centers that are looking for ways to reduce operating costs and energy consumption.”

According to Susan Eustis, President, WinterGreen Research and Senior Analyst, “BIT Analyst Group has been a valued partner for years, and the opportunity to extend this partnership with an alliance will provide added value to IT managers by measuring existing infrastructure data against best practice established by the independent analyst community.”

Industry Analyst Alliance Program focuses on helping data centers modernize, maintain, and optimize assets. By combining automated discovery of platform performance with best practice metrics from independent analysts, Chief Information Officers have a way to visualize the choices available to improve data center cost structures and to diagnosis and prioritize which parts of the infrastructure to address first.

About Infrastructure Solutions, Inc. (ISI)

Infrastructure Solutions, Inc. (ISI) is based in St. Paul, Minnesota and has been providing leading software solutions to enterprise IT organizations worldwide through distinguished international channel partners, including IBM and Cisco Systems, Inc. ISI products help organizations manage IT security and performance optimization. For more information, visit www.isiisi.com.

About WinterGreen Research

WinterGreen Research provides strategic data center health score assessment by providing metrics that help IT

manage the impact of innovation and use them to expand existing markets or develop major new markets. Analytical data center insight is used to provide a rich predictive model that provides a larger view of the data center based on specific instructional knowledge. WinterGreen Research provides trusted research and technical services based on automated process that provide vital support for solutions requiring trust and integrity around predictive insight based on descriptive analytics. Visit www.WinterGreenResearch.com.

About BIT Analyst Group

BIT Analyst Group, headquartered in Paris, France, is the leading European information technology research and analyst firm founded by renowned IT expert and researcher, Bernard DUBS, who has authored the formalized vision of the organizations' evolution, Digital Enterprise 2020. BIT Analyst Group is dedicated to economic intelligence, enterprise digital (ICT) transformation, new organization & business models with a global coverage of 35 countries. Bernard DUBS and the BIT Analyst Group have been recognized by the European Commission as an Expert in Digital Enterprise and Business Innovation. BIT Analyst Group advises Global 2000 C-level Executives as well as Executives from leading international technology firms such as HP, IBM, SAP, MS, EMC, SAS, Capgemini, Atos, Tata CS & other Top Indian ESPs, Fujitsu and HDS. For more information, visit www.eu-bitgroup.com.

###



Contact Information

Andrea Young

ISI

<http://www.isiisi.com>

949.981.5555

Online Web 2.0 Version

You can read the online version of this press release [here](#).