

ISI Announces The Formation of the Industry Analyst Alliance Program for Independent IT Professionals in July 2013

Infrastructure Solutions, Inc. (ISI), a leading provider of IT infrastructure assessment and optimization software products and services, announces the formation of the Industry Analyst Alliance Program (IAAP), a network of independent information technology analysts and experts from leading research, service and software companies around the world. Participants gather to share data trends, industry statistics, infrastructure analysis, and best practices.

Minneapolis, MN ([PRWEB](#)) August 01, 2013 -- Infrastructure Solutions, Inc. (ISI), a leading provider of IT infrastructure assessment and optimization software products and services, announces the formation of the Industry Analyst Alliance Program (IAAP), a network of independent information technology analysts and experts from leading research, service, and software companies around the world. Participants gather to share data trends, industry statistics, infrastructure analysis, and best practices.

In today's rapidly evolving IT environment, access to accurate, real-time industry norms and operational best practices is an asset to business leaders. Data center architectures and workloads are constantly being updated as core technology and business practices evolve over time. To keep pace, the members of the IAAP will share current research data and results from thousands of data center engagements—across a broad range of industries—with the goal of identifying ways companies can drive down operating costs by minimizing inefficiencies in IT resources and energy consumption. They will study and analyze data for different data center architectures and IT workloads over physical, virtual, cloud, or a combination of these platforms. The benefit to IT professionals is that they will move from just making recommendations to actually having the tools and data to create step-by-step tactical plans to help clients achieve the goals they recommend.

IAAP members will have access to statistical best practices along with a network of industry information technology research experts and software solutions companies. These resources can help independent IT analysts and experts craft the best low-cost operating and energy solutions for their clients' data centers.

“There is a need in every industry for reliable, actionable information to help companies assess their IT and data center environments and map out realistic plans to reduce operating costs and energy consumption,” says Willard (Bill) Cecchi, President, ISI. “By pooling and sharing information, the Industry Analyst Alliance Program will be able to offer members best practices, based on thousands of successful data center engagements, which can be used immediately to help clients build and implement cost-saving tactical plans.”

About Infrastructure Solutions, Inc. (ISI)

Infrastructure Solutions, Inc. (ISI) is based in St. Paul, Minnesota and has been providing leading software solutions to enterprise IT organizations worldwide through distinguished international channel partners, including IBM and Cisco Systems, Inc. ISI products help organizations manage IT security and performance optimization. For more information, visit www.isiisi.com.

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